MAYO WIN!
DOH-FDA-CFRR Permit # 0060 Series of 2016
Promo Period: 15 Mar – 31 Jul 2016

PRODUCTS COVERED: (Brand/Size(s)/Specific Items w/Regular Price and Discount Price/Price of Products/Pack/Purchase Amount Required):

Product	Sizes
LADY'S CHOICE REAL MAYONNAISE	**5.5 L**
BEST FOODS REAL MAYONNAISE	**5.5L**
BEST FOODS WONDER MAYO	**5.5L**
BEST FOODS MAYO MAGIC	**5.5L**

QUALIFICATION / DISQUALIFICATION OF PARTICIPANTS:

1. The contest is open to all Filipino citizens who are 18 years old and above.
2. Promo is open to those who have purchased at least one piece of any of the above- mentioned product.
3. Employees of Unilever Philippines, Inc. ("Unilever"), its affiliates, subsidiaries, distributors, alliance partners, advertising, promotions and third party agencies, including their relatives up to the second degree of consanguinity or affinity are disqualified from joining this Promotion.
4. All issues and matters related to the promo will be decided upon by Unilever Philippines.
5. The decision of Unilever, with the concurrence of the FDA, on all matters and disputes relating to the Promo shall be final.

CONCEPT OF THE PROMO:

Mayo-Win is a nationwide promotion scheme in all distributive trade and modern trade outlets to encourage loyalty in the abovementioned products. Operators buying in these outlets simply have to buy 1 of the participating tubs to get free P30 mobile load and a chance to be one of the three winners of P100,000 to be raffled every end of the month.

DESCRIPTION OF PROCEDURES: *(How to join / How to Win / Entry Form / Draw Date / Location of Drop Centers / Deadline for Submission of Entries / Procedure in the Collection of Entries / Description of Drop Boxes / Control Measures):*

HOW TO JOIN

How to win instant prizes:

1. The subscriber must purchase specially marked Lady's Choice Real Mayonnaise and Best Foods Real Mayonnaise 5.5L tubs with unique codes, and text the unique code found inside the tubs.
2. 1 valid code is equivalent to an instant prize P30 load and a raffle entry for a chance to win (3) 100,000 cash prize
3. To send an entry, text MAYO(space)<code> to 2600. (Example: MAYO ABC123). P2.50/text for Smart/Globe; P2/text for Sun.
4. Entries with the correct syntax will receive a reply revealing their instant prize.

Sample 2600 reply (load winner, unregistered):

> Wow, you won an instant P30 load in Mayo Win! Pls register to claim your prize and for your chance to win P100,000 at the end of the month. Txt MAYO REG <name/address/food business type/email> to 2600. Ex. MAYO REG Carla Uy/4 Atis St, QC/restaurant/c.uy@yahoo.com. Til:6/30/15.DOH-FDA#0041S14.Visit www.ufs.com/mayowinsurewin or call 5888855 for more info.

DESCRIPTION OF WINNERS:

1. One code is equivalent to one entry. Keep the text message confirmation and the specially stickered Lady's Choice Real Mayonnaise 5.5 L tub containing the code as proof of joining.
2. Free P30.00 load is redeemable upon registration while Electronic draws will be held at the first day of the month. There will be 1 winner of P100,000 every month for 3 months. Draws will be done in Xurpas Office with address at

Xurpas, Inc. Office, at 7F Cambridge Centre Building, Tordesillas cor Gallardo Sts., Salcedo Village, Makati with the presence of an FDA representative.

3. Schedule of draws is as follows:

DETERMINATION DATE	CUT-OFF/DEADLINE OF SUBMISSION OF VALIDATED ENTRIES	NO. OF WINNERS	PRIZES
May 5, 2016	**March 15 (12AM) – April 30 (11:59PM)**	1	P100,000
June 1, 2016	**May 1 (12AM) – May 30 (11:59PM)**	1	P100,000
July 1, 2016	**June 1 (12AM) – June 30 (11:59PM)**	1	P100,000
August 1, 2016	**July 1 (12AM) – July 31 (11:59PM)**	2	P100,000

4. Eligible contestants can only win once. In the event a contestant's entry is drawn for the second time as a winning entry, his entry will not be considered valid and will be redrawn.
5. Winners will be notified via SMS and email. All assigned destinations are final and winners will not be allowed to change their prize destination.
6. Promo duration is from Mar 15 – Jul 31, 2016
7. The prize is non-transferable

PRIZES TO BE WON*:*

PRIZES

Instant win P30 load for Smart, Talk n' Text, Globe and Sun Subscribers
Three (3) P100,000

REDEMPTION OF PRIZES AND FORFEITURE

1. P30 Load prize will be given on the spot upon confirmation of a valid text registration.
2. The P100,000 winner must present the following when claiming their prize/s:

    a. A valid ID with picture and address;
    b. The winning SIM card where the entry was made;
    c. Untampered Mayo tub/s with winning code/s;
    d. SMS with the instant prize indicated

IMPORTANT: Failure to submit any of the required proof and documentation is a ground for disqualification.

3. For prepaid subscribers, account should be active and should have been properly decremented for all transactions. If inactive, winner shall present an affidavit of loss when claiming the prize.
4. For postpaid subscribers, account should have no outstanding balances on the date of redemption.
5. If winner is a minor, he/she must be accompanied by his parent/s or legal guardian.
6. Qualified winners must claim their prizes within sixty (60) days from receipt of notification. Failure to claim within the allotted time/duration forfeits the winner's right over the prize with prior FDA approval.
7. The winner agrees to have his/her name and photo included in all advertisements and other related material.
8. P100,000 cash prize will be given in a form of a manager's check upon validation of winner's entry and tub.